

PRIVACY POLICY

Spirit & Soul Pte. Ltd. (“Rockpool Rum”) collects Personal Data (as defined below) through our website “www.rockpoolrum.com” and through our interactions with you. Rockpool Rum respects your privacy and complies with applicable data privacy laws, including the Singapore Personal Data Protection Act 2012 (“PDPA”). This Privacy Policy should be read in conjunction with our Terms and Conditions of Use. This website is not intended for use by individuals under the age of 18 (or the applicable legal age for consuming alcohol in your jurisdiction). Rockpool Rum does not knowingly collect Personal Data from individuals under the age of 18. By using the website, you confirm that you are above the age of minority.

CONSENT

By accessing this website and/or purchasing any Rockpool Rum product, you acknowledge that you have read and understood the terms of this Privacy Policy, and that you have agreed to have your Personal Data collected, used, stored, processed and disclosed by Rockpool Rum in accordance with this Privacy Policy. This Privacy Policy may be changed from time to time. Any changes will be effective immediately upon the posting of the modified Privacy Policy on the website. Your continued use of, or access to, the website following the posting of any changes constitutes your acceptance of those changes.

PERSONAL DATA

Personal data means any information about an individual who can be identified from that data, either alone or together with any information that could reasonably be expected to be available to Rockpool Rum (“Personal Data”). This may include, but is not limited to: your name, gender, date of birth and personal identification number; your contact information, including address, phone number and email address; payment information, including credit or debit card information, the name of the cardholder, card number, billing address and expiry date; any images, photographs and videos; and technical information, including IP address.

COLLECTION

We collect Personal Data from you in several different ways. Before using certain portions of this website or ordering products, you may be required to complete an online registration or order form through which you will be asked to provide certain Personal Data, including, but not limited to, your name, delivery and billing address, phone number, email address, and credit or debit card number. This kind of information is used for billing and processing purposes, to fulfill your orders, to communicate with you about your order and for internal marketing purposes. We may also automatically collect information about you when you access or use the website, including: (a) transaction information: when you purchase a product, we collect information about the transaction, such as product details, purchase price, and the date and location of the transaction; (b) log information: we obtain information about your use of the website, including the type of browser you use, access times, pages viewed and your IP address; (c) device information: we collect information about the computer or mobile device you use to access our services, such as the hardware model, operating system and mobile network information; and (d) cookie information, in accordance with our cookie policy set out below.

If you provide Personal Data of any third party to us, you represent and warrant that you have obtained the necessary consent from that third party to share and transfer his/her personal data to us, and for us to collect, store, use and disclose that data in accordance with this Privacy Policy.

PURPOSE OF COLLECTION

Personal Data collected by Rockpool Rum from you may be used by Rockpool Rum and/or shared with any of our related companies, agents, service providers and business partners, for any of the following purposes:

to take and handle orders, deliver products and services, process payments, and communicate with you about orders, products and services; to provide technical assistance or otherwise provide customer support for your order; to inform you of events and promotions, and to send you sales and marketing communications relating to Rockpool Rum or partner products, including, but not limited to, offers, updates and information about new products via newsletters, emails and text messages; to comply with applicable law, for example, to ascertain your identity in connection with fraud detection purposes; to conduct marketing research, user profile and data analytics; and/or for such other purposes as notified to you on or before the collection or use of the Personal Data.

STORAGE AND PROCESSING

Rockpool Rum will take appropriate technical, physical, administrative and organizational measures to protect your Personal Data from misuse or accidental, unlawful or unauthorised destruction, loss, alteration, disclosure, acquisition or access, that are consistent with applicable privacy and data security laws and regulations, including the PDPA. The website may contain links to other websites. Rockpool Rum is not responsible for the privacy practices, content or security used by such other websites, which shall not be governed by this Privacy Policy. You are advised to always carefully read the privacy policies on these other websites.

DISCLOSURE OF PERSONAL DATA

Rockpool Rum may disclose your Personal Data to other companies within the Rockpool Rum group. We may also disclose information to third party service providers or affiliates that perform specific functions on our behalf; however, we will only disclose the information that is necessary for them to perform their service, or where legally required. We will also provide your credit or debit card information to financial services corporations such as credit-card processors and issuers, as is required to process your orders. We will use industry standard security measures, including data encryption, when providing your credit or debit card information to others. However, no internet-based site can be 100% secure, and Rockpool Rum cannot be held responsible for unauthorised or unintended access that is beyond our control. We may also disclose information in response to requests from law enforcement officials, by court order or where otherwise legally required. We may also release information where disclosure is necessary to protect our legal rights, enforce our Terms of Use or to protect ourselves or others. For example, to reduce the risk of fraud or if someone uses or attempts to use the website for illegal reasons. We may transfer or permit the transfer of your personal data outside of your jurisdiction for any of the purposes set out in this Privacy Policy. However, we will only do so in compliance with applicable laws, including ensuring that the recipient provides a comparable standard of protection to your Personal Data.

ACCESS, CORRECTION AND REMOVAL

You must only submit personal data which is accurate and not misleading. You may, at any time, request for Rockpool Rum to take any of the following actions:

inform you what Personal Data (if any) has been collected from you;

send, via email, the Personal Data that has been collected from you to you at your preferred email address; and/or

delete, update or correct any Personal Data that has been collected from you.

You may withdraw your consent for us to use any or all of the Personal Data that has been collected from you by writing to us and we will, as soon as reasonably practicable, delete such Personal Data. However, deletion of the Personal Data may impact the services that Rockpool Rum can provide to you in the future. We will only retain your Personal Data for as long as we are either required or permitted to by law, for the purposes for which it was collected. We will cease to retain your Personal Data, or remove the means by which the data can be associated with you, as soon as it is reasonable to assume that such retention no longer serves the purposes for which the data was collected, and is no longer necessary for any legal or business purpose. You can opt-out of receiving marketing updates and promotions at any time by using the unsubscribe link or by contacting privacy@rockpoolrum.com.

COOKIE POLICY

Rockpool Rum, or our authorised service providers, may use cookies, web beacons, and other similar technologies in connection with your use of the website. When you visit the website through your computer, mobile device, or any other device with internet connectivity, servers will automatically record data that your browser sends whenever you visit a website. These cookies enhance the user friendliness of the website for visitors. For example, they make sure that you only have to pass the age-gate once and that your basket is saved during all the steps of your checkout process. These cookies also help to support website security and basic functionality.

Rockpool Rum may also use analytics cookies from time to time, to analyse how visitors are using the website. Rockpool Rum can then make improvements to the usability of the website. Advertising cookies will remember your product and page preferences when you visit the website and may be used for delivering Rockpool Rum advertising to you outside of our website.

You may be able to manage and delete cookies through your browser or device settings. However, certain cookies are required to enable core functionality (such as adding items to your shopping basket), so changing and deleting cookies may affect the functionality available on the website.

The website may also allow cookies of social plugins of third parties. This enables a user to share content of the website on certain social networks, such as Facebook. These plugins enhance the user friendliness of the website. For example, with the Facebook plugin, users can register themselves on the website with their Facebook account details. The use of the data collected by these third parties via the social plugins are exclusively determined by such third party, as Rockpool Rum cannot read these cookies (nor can these parties read the cookies of Rockpool Rum).

CONTACT

Please send any questions or concerns to Rockpool Rum’s Data Privacy Officer or privacy@rockpoolrum.com. The name and contact details of Rockpool Rum’s Data Privacy Officer are as follows:

Name: Matthew Bousfield

Contact details: privacy@rockpoolrum.com

Address: 100 Amoy Street, Singapore, 069920

